



THIS IS HOW TO HOST A SUCCESSFUL CONFERENCE IN AARHUS...

You are invited to attend the conference information day, where you can learn more about the opportunities and possibilities Aarhus and the Aarhus area offers, when it comes to hosting conferences. Who to contact, where to stay and how to get professional help. We also invite you to go on a site inspection to get a closer look at some of the venues and hotels in Aarhus.

VisitAarhus and Aarhus University turn the spotlight to the wide range of possibilities to host a conference in the Aarhus area.

Learn more about the local professionals, how to attract funding from the EU and we will also launch a handbook on fundraising and sponsorships.

REMEMBER! To attend is absolutely free of charge.

However, it will be in Danish but during the workshop you will be able to speak to our partners in English. The registration is also in Danish.

PROGRAMME 25TH OF JANUARY 2011

Part 1 (Site inspection, see Aarhus):

- 10.30: Lakeside Lecture Theatre
- 11.00 Departure by bus from Lakeside Lecture Theatre or ASB, Aarhus University
- 11.45 Helnan Hotel Marselis
- 12.30 Turbinehallen
- 13.00 RadissonBLU
- 13.30 Lunch at RadissonBLU
- 14.30 The Concert Hall

Del 2 (workshop, meet Aarhus):

- 15.00 Welcome. Rasmus Jerver, Visit Aarhus and Anders Frølund, AU Kommunikation, Aarhus University
- 15.45 Workshop and lecture. Meet representatives from hotels, conference venues, Aarhus University, Visit Aarhus and learn about how a Professional Congress Organiser (PCO) can help you.
- 17.00 Hear it from a host! Experiences from hosting a conference. John P. Ulhøi, ASB, Aarhus University.
- 17.45 Fundraising. Spotlight on the challenge of seeking external funding. Birgitte Wistoft, Dansk Projekttrådgivning
- 18.30 Dinner and entertainment
- 21.00 That's all folks!

**Limited number of participants,
so be quick and reserve a spot. [CLICK HERE!](#)**